## 1.1

# Scarcity



#### As a Young Economist, I will be able to...

- Explain why scarcity and choice are the basis of economics in every society.
- Summarize how entrepreneurs fuel economic growth.
- Describe the three economic factors of production and the differences between physical and human capital.
- Explain how scarcity affects the factors of production.

## **Making Choices**

**Economics touches all aspects of life from government to what you watch on Youtube** 

**Scarcity-** Limited amounts of goods & services are available to meet unlimited wants



Need- Something essential for survival such as food & medicine

Want- Something we desire but is not necessary for survival such as sports tickets

#### Resources

**Goods-** Physical objects that someone produces. Food, clothing, video games

Services- Actions or activities that one person performs for another

Scarcity demands that people make educated choices for materials, we use this for all parts of life!



**Economics-** Study of how people seek to satisfy their needs & wants by making choices

## Scarcity & Entreprenuers

Shortage- When consumers want more of a good or service than what producers are willing (or able) to make

Scarcity is a constant part of life and DOES NOT equal shortages, it is unavoidable



Entrepreneurs- People who decide how to combine resources to create new goods & services.

They can develop new ideas & start-up businesses, even new industries!

#### \*\*Factors of Production

Resources used to make all goods and services. The 3 main factors are...

Land- All natural resources used to produce goods & services

Labor- Effort people devote to tasks in which they are paid. This can be money or intangible ideas

Capital- Any human-made resource that is used to produce other goods & services

#### Effectiveness of Capital

Physical Capital- Human-made objects to create other goods & services such as a factory

**Human Capital-** Knowledge & skills a worker gains through education & experiences



**Economy needs BOTH of these to function** 

Capital is effective because it can save time and money on production

## **Effectiveness of Capital**

Think of something simple that wastes your time, Benefits of capital are...

Extra Time! You can save time for other activities

More Knowledge! Knowledge can be transferable to other programs or items

More Productivity! You can use that extra time & knowledge to use for other skills!

#### All Resources Are Scarce

This is because all resources to produce them are scarce. Let's consider an iPhone...

